

# GLASS IS TOMORROW PRESS RELEASE

DESIGNERS  
+ GLASS MAKERS  
= 3 WORKSHOPS  
5 COUNTRIES  
30 PROTOTYPES  
1 EXHIBITION  
1 PUBLICATION

[www.glassistomorrow.eu](http://www.glassistomorrow.eu)

GLASS IS TOMORROW is a European network which aims at establishing a more fluid exchange of knowledge and competencies between glass and design professionals in the north, south, east and west of Europe. The project was launched on 1 June 2011 and will last until the end of May 2013. Supported by the 'Culture' (2007-2013) Programme of the European Union, GLASS IS TOMORROW promotes a high level of craft and design in contemporary glass. Glass aesthetics and techniques will be explored by tandems of designers and glassmakers to develop new typologies of everyday objects. The project hopes to open up new potentialities and to generate dialogue about the conception, production and distribution of glass pieces.

**HOW?** 3 workshops  
**WHEN?** 12-16 September 2011 (FI), 30 January-3 February 2012 (CZ) and 9-18 July 2012 (FR)  
**WHERE?** Nuutajärvi glass village (FI), Prague (CZ) and Meisenthal (FR)  
**WHO?** Each workshop hosts 5 tandems of designers and glass makers  
**WHAT?** Co-creation of around thirty prototypes of utilitarian glass objects within a theme  
**RESULT?** A reference publication, video documentary and photographic portfolio by James Bort ([www.jamesbort.com](http://www.jamesbort.com)) in combination with a touring exhibition in Europe:  
Sep 2012 > London Design Festival, London (UK)  
Oct/Dec 2012 > Helsinki World Design Capital, Helsinki (FI)  
Jan 2013 > Maison & Objet, Paris (FR)  
Jan/Mar 2013 > Brussels (BE)  
Apr 2013 > Salone del Mobile, Milan (IT), etc.

**PARTNERS?** **BE:** Pro Materia | [www.promateria.be](http://www.promateria.be)  
**FI:** Iittala | [www.iittala.com](http://www.iittala.com)  
**CZ:** VERREUM | [www.verreum.cz](http://www.verreum.cz)  
**FR:** Centre International d'Art Verrier [CIAV] | [www.ciav-meisenthal.fr](http://www.ciav-meisenthal.fr)  
**UK:** Vessel Gallery | [www.vesselgallery.com](http://www.vesselgallery.com)

## CONTACT

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### PARTNERS

 **pro||materia**

 **iittala**

 **CIAV<sup>1</sup>  
MEISENTHAL**

### ASSOCIATED PARTNERS

 **F A B R I C A**

 **2me  
secondome**

 **Gallery  
S. Bensimon**

 **Education and Culture of the  
Culture Programme**

 **verreum**

 **Vessel**

 **F O N D A T I O N  
D'ENTREPRISE HERMÈS**

 **SAINT-LOUIS  
FRANCE  
1804**

 **K L A U S I K K  
HELSINKI**

# GLASS IS TOMORROW

FIRST WORKSHOP | NUUTAJÄRVİ (FI) | 12-16 SEPTEMBER 2011 | [www.glassistomorrow.eu](http://www.glassistomorrow.eu)

## NUUTAJÄRVİ GLASS VILLAGE



# GLASS IS TOMORROW

FIRST WORKSHOP | NUUTAJÄRVI (FI) | 12-16 SEPTEMBER 2011 | [www.glassistomorrow.eu](http://www.glassistomorrow.eu)

## WHO?



**Glassblower**  
ANTOINE BRODIN (FR)  
[www.jeremyglass.com](http://www.jeremyglass.com)



**Glassblower**  
RÓISÍN DE BUILÉAR (IR)  
[www.roisindebuitlear.com](http://www.roisindebuitlear.com)



**Glassblower**  
MATTEO GONET (CH)  
[www.matteogonet.com](http://www.matteogonet.com)



**Glassblower**  
SARA HULKKONEN (FI)  
[www.studiosara.fi](http://www.studiosara.fi)



**Glassblower**  
JEREMY WINTREBERT (FR)  
[www.jeremyglass.com](http://www.jeremyglass.com)



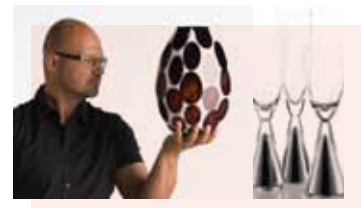
**Designer**  
ALFREDO HÄBERLI (CH)  
[www.alfredo-haerberli.com](http://www.alfredo-haerberli.com)



**Designer**  
LUCIE KOLDOVA (CZ)  
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**Designer**  
CECILIE MANZ (DK)  
[www.ceciliemanz.com](http://www.ceciliemanz.com)



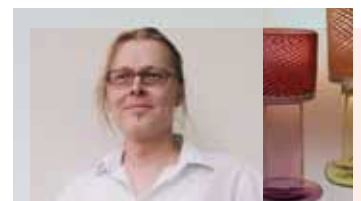
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**Designer**  
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**Designer**  
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[www.tamawa.be](http://www.tamawa.be)



**Designer**  
HEIKKI VIINIKAINEN (FI)  
[www.studioviinikainen.com](http://www.studioviinikainen.com)



**Designer**  
DAN YEFFET (ISR)  
[www.danyeffet.com](http://www.danyeffet.com)



**Photographer/ Videographer**  
JAMES BORT (FR)  
[www.jamesbort.com](http://www.jamesbort.com)

## THEME: STACKABILITY

### stack (stæk)

— n

1. an ordered pile (of glassware)
2. a large orderly pile (of glassware)
3. a large amount: a stack (of glassware)

**Stack - able** is a combination of words which was born in the 1960s with the evolution of furniture design and domestic uses at home.

**Stack – able** in the specific context of GIT can have different meanings:

**1. Being stacked** like chairs but applied to glass elements which can either be glassware, tableware or utilitarian objects of the everyday life. Combining functions, forms, shapes, colours in a human-centered way. Kaj Franck himself stated “objects should always be appropriate, durable and functional.”

**2. The orientation on consumerist values of the 60s**, but seen through the eyes of Iittala with its ‘Timeless Design since 1881’ principle and lasting design philosophy. The world is oriented on consuming but there are strong tendencies that value keeping, transmitting and reinventing the daily living environment. Putting value again on design-led crafts and long-lasting glassware pieces.

**3. Assorting glassware** with existing elements in the Iittala Collection and Archives as Iittala nowadays does not only present glassware but also ceramics, metal and many other materials

**4. Designing and/or glass blowing** a product which can be stored and transported as efficient as possible without damage.

**5. Being efficient and/or effective in the production process** of the glassware by stacking elements on one another: add-ons in shape, in function or in colours, introduced at different time schedules in the glass blowing process.

